

ANDY OUTIS

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Over 15 years of professional design experience, with M.F.A. and B.F.A. degrees in design from top-tier schools. Served as Art Director of three print magazines concurrently, and lead marketing efforts—both in print and online—for a title with a national profile. Owned and operated an independent design studio. Experienced in print, web, branding, environmental and motion graphics, both design and production. An eye for detail, especially with typography, excellent computer and production skills. Effective communication and pitch skills.

PROFESSIONAL DESIGN EXPERIENCE

Art Director, New York Media/New York magazine, New York, NY, 2010–present

Art direction and design of integrated marketing materials, house ads and events in a multi-disciplinary environment. Led rebranding, marketing and environmental design of signature events. Design and production of microsites and promotional videos.

Art Director, Skram Media, New York, NY, 2007–2010

Responsible for all facets of art direction, design and production of three national magazines: *Climbing*, *Urban Climber* and *Mountain Gazette*, including complete redesigns of all three titles. Managed production assistants and interns.

Designer and Contributing Mind, Empax/Bakunin Brothers, New York, NY, 2006

Design of websites, print collateral and identities for nonprofit, governmental and commercial clients.

Art Director, MJM Creative, New York, NY, 2006

Art directed and designed a pitch for a pharmaceutical company's internal sales meeting. Deliverables included key art, environmental graphics, motion graphics and pitch book.

Thesis Exhibition Coordinator, School of Visual Arts, New York, NY, 2006

Coordinated the year-end M.F.A. Design thesis exhibition of 21 students.

Designer, Luna Ladder/School of Visual Arts, New York, NY, 2005

Design and fabrication of environments and installations; prepared Powerpoint presentations; wrote and produced storyboards for event video interstitials.

Intern, Number Seventeen, New York, NY, 2005

Assisted on projects for Miramax Books, Plume Publishing, River To River Festival and other clients.

Principal and Designer, Shift 7 Studio, Emeryville, CA, 2001–04

Managed all aspects of a solo design practice, completing projects in branding/identity, print, web and motion graphics for a wide variety of clients, including small businesses, nonprofit organizations, artists and musicians.

Designer, Tree Axis LLC, San Francisco, CA, 2000–01

Design of print and web media for clients including MTV and Telespree Communications. Extensive use of interactive media and motion graphics.

Production Designer, Schurman Fine Papers/Papyrus, Fairfield, CA, 1997

Worked with art directors in the design and production of greeting cards.

Design Assistant, The Graphic Edge, Oakland, CA, 1996–98

Assisted in design, production and printing of stationery, brochures, flyers and posters. Extensive contact with clients, service bureaus and printers.

TEACHING EXPERIENCE

School of Visual Arts, New York, NY, 2009–2011.

Guest lecturer and critic for “Design Procedures,” taught by Lara McCormick

California College of the Arts, San Francisco, 2000

Substituted for teacher Jon Santos, teaching Adobe After Effects.

EDUCATION

M.F.A., Design, School of Visual Arts, New York, 2006

Studied with Gail Anderson, Brian Collins, Stephen Doyle, Steven Heller, Milton Glaser, Kevin O’Callaghan, Stefan Sagmeister and Scott Stowell.

B.F.A., Graphic Design, California College of the Arts, San Francisco, 2000.

Studied with Bob Aufuldish, Michael Cronin, Terry Irwin, David Karam, Michael Manwaring, Jennifer Morla and Michael Vanderbyl.

TECHNICAL SKILLS

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Fireworks, Dreamweaver, After Effects, Lightroom; HTML5, CSS3 and JQuery; Microsoft Office Suite. Print production, photo preparation, prepress and comping. Experience in related fields such as photography, audio recording, video/film, and construction.

AWARDS, PUBLICATIONS & PROFESSIONAL ASSOCIATIONS

The Design Entrepreneur: Turning Graphic Design Into Goods That Sell, by Steven Heller and Lita Talarico, 2008
Typography 27: Type Director’s Club Annual, 2006
SVA Alumni Organization, Thesis Scholarship Award, 2006
Baseline, No. 48, 2005, pp. 8-9, “Dancing Type and Music Videos”
Member: Type Director’s Club, MoMA, International Center of Photography